ALUMNI PLACEMENT

- **Special Projects Coordinator**
  Noble Environmental Technologies
  Corporate | San Diego, CA

- **Researcher**
  The Sustainability Consortium
  Research/Education | Lafayette, AR

- **Research Director**
  Greenopia
  Corporate | Philadelphia, PA

- **Analyst**
  Industrial Ecology Research Services (IERS)
  Consulting | Goleta, CA

- **Sr. Sustainability Coordinator**
  Mattel, Inc.
  Corporate | El Segundo, CA

- **Researcher**
  California Council on Science & Technology
  Non-Profit | Santa Barbara, CA

- **Facilities Analyst**
  Lynda.com
  Corporate | Carpinteria, CA

- **EDF Climate Corps Fellow**
  Office of Environmental Sustainability
  Oberlin College
  Research/Education | Oberlin, OH

- **Program Coordinator**
  The Energy Coalition
  Non-Profit | Irvine, CA

- **Solarize Santa Barbara Coordinator**
  Community Environmental Council
  Non-Profit | Santa Barbara, CA

- **Manager, Business Development**
  Yingli Green Energy Americas
  Corporate | New York, NY

- **Environmental Planner**
  CH2M HILL
  Consulting | Santa Barbara, CA

- **Energy Associate**
  ESA, Energy Department
  Consulting | San Diego, CA

- **Environmental Protection Specialist**
  U.S. Environmental Protection Agency
  Government | Washington, DC

- **EDF Climate Corps Fellow**
  REI, Public Affairs Division
  Corporate | Kent, WA

- **Corporate Sustainability Assistant**
  The North Face
  Corporate | San Leandro, CA

These are initial job placements and therefore might not represent the alumni’s current positions. For up-to-date information about alumni job placements, please visit the Bren School Alumni Network or the Bren School Online Community.

FACULTY ADVISORS:
Matt Potoski | mpotoski@bren.ucsb.edu | 1st year MESMs
Gary Libecap | glibecap@bren.ucsb.edu | 2nd year MESMs

Corporate Environmental Management (CEM) grounds students in how private-sector firms may address environmental and natural resource issues in a manner that also promotes shareholder value, thus creating the important link between the quality of environmental and natural resources and a firm’s overall market objectives.

Students learn how new capabilities can be developed that enhance sound competitive strategy and incorporate environmental and resource objectives while responding to new market opportunities, social demands, and regulatory pressures. They learn to identify, evaluate, measure, and present sources of competitive advantage that have beneficial environmental, resource, and financial consequences. They also examine how and when private market solutions to environmental and resource problems are advantageous; the property rights and other institutions necessary for these market outcomes to occur; and the interaction required among stakeholders ranging from management and employees to politicians and NGOs.

Students learn organizational structure and behavior, examine why some regulatory systems perform better than others, and explore the range of policy instruments available to guide corporations’ actions. These skills are gained through a combination of core classes for the MESM, elective classes for the CEM specialization, and the Group Project.

http://www.bren.ucsb.edu/academics/mesm_specialization/corp_env_mgt.htm
JOB PLACEMENT AND INTERNSHIP PLACEMENT STATISTICS:
CORPORATE ENVIRONMENTAL MANAGEMENT (CEM)

Salaries for Initial Job Placement

<table>
<thead>
<tr>
<th>MESM Class</th>
<th>Minimum Salary</th>
<th>Average Salary</th>
<th>Maximum Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class of 2012</td>
<td>$42,500</td>
<td>$52,500</td>
<td>$65,000</td>
</tr>
<tr>
<td>Class of 2011</td>
<td>$34,500</td>
<td>$50,450</td>
<td>$110,000</td>
</tr>
<tr>
<td>Class of 2010</td>
<td>$30,000</td>
<td>$53,798</td>
<td>$75,000</td>
</tr>
</tbody>
</table>

The majority (75%) of MESM Class of 2012 CEM graduates indicated that they were satisfied with their initial job placement salaries and compensation packages.

Satisfaction with Initial Job Placements

Half of CEM students from the MESM Class of 2012 indicated that their initial job placements were their “ideal” jobs, with the other 50% saying that their initial placement is “close to ideal.” Almost half of respondents received their job offers prior to graduation.

Almost all (95%) of MESM Class of 2011 graduates who specialized in CEM indicated their initial job placement as being either “ideal” or “close to ideal,” according to responses to the Career Development Initial Job Placement Survey.

Initial Job Placement Sectors

The majority of MESM Class of 2012 graduates who specialized in CEM have found jobs in the non-profit and corporate sectors more than any other sector. According to the information provided by survey respondents, 33% of students from the MESM Class of 2011 who specialized in CEM found jobs in the corporate sector, with just as many respondents being placed in the consulting sector. The remainder of respondents found jobs within government, non-profit, and research/educational organizations.

Internship Placement—MESM 2013

Many students specializing in CEM from the MESM Class of 2013 landed internships with corporations; however, just as many found internships working with non-profit organizations that work either collaboratively with corporations or work on energy or sustainability issues. Over 90% of CEM interns received compensation for their internships, with most internships lasting 10-12 weeks at full-time.

Recent Sample Internship Placement Organizations for CEM Students

Allen Associates - Green Construction Projects in Santa Barbara, CA (Corporate)
Be Green Packaging in Santa Barbara, CA (Corporate)
Blue Shield of California’s Division of Corporate Social Responsibility in San Francisco, CA (Corporate)
City of Santa Barbara Public Works Department - Water Conservation in Santa Barbara, CA (Government)
Community Environmental Council in Santa Barbara, CA (Non-Profit)
Cradle to Cradle Products Innovation Institute in San Francisco, CA (Non-Profit)
Deckers Outdoor Corporation - Corporate Social Responsibility in Goleta, CA (Corporate)
Earthmind in Ferney Voltaire, France (Non-Profit)
Energy Independence Now (EIN) in Santa Barbara, CA (Non-Profit)
Enviance in Carlsbad, CA (Consulting)
Greenopia in Santa Barbara, CA (Corporate)
Honda American Motor Co. - Environmental Business Development in Torrance, CA (Corporate)
Innovation Center for U.S. Dairy in Chicago, IL (Non-Profit)
Institute for Energy Efficiency in Santa Barbara, CA (Research/Education)
International Centre for Trade and Sustainable Development in Geneva, Switzerland (Non-Profit)
Irvine Ranch Conservancy in Irvine, CA (Non-Profit)
J. Ottman Consulting in the Green Marketing Department in New York, NY (Consulting)
Karl Storz Imaging working on ISO 14001 certification in Goleta, CA (Corporate)
Pacific Gas and Electric (PG&E) - Water Quality Division in San Francisco, CA (Corporate)
Patagonia in Ventura, CA (Corporate)
Sam’s Club’s Leadership MBA Intern Program - Corporate Sustainability in Bentonville, AR (Corporate)
Santa Ynez Band of Chumash Indians Environmental Office in Santa Ynez, CA (Other)
Solar Mosaic in Oakland, CA (Non-Profit)
Sony Pictures—Corporate Safety & Environmental Affairs in Culver City, CA (Corporate)
United Nations Economic Commission for Europe in Geneva, Switzerland (Non-Profit)
University of California, Santa Barbara working on the Sustainable Supply Chain in Santa Barbara, CA (Research/Education)

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