Dean’s Message

With the first Bren School All-Alumni Reunion scheduled for April 23-25, 2015, it’s a great time for this special all-alumni issue of Bren News. The 30-plus graduates you’ll meet—or reconnect with—in these pages represent in microcosm the incredibly diverse careers our graduates are pursuing in a variety of sectors and close to 30 countries around the world.

When I travel, I often meet people who talk to me about Bren School alumni they have hired, and what I’ve noticed is that no one ever says, “Oh, yes, we hired one of your graduates” and then goes silent. They always follow with a string of superlatives about how talented and creative Bren graduates are. If we say our students are great, it can seem like PR. If an employer says it, it’s true.

Since our first graduates received their diplomas in 1998, more than 1,000 Bren alumni have gone into the world to do great things and impress employers. I hear over and over that our graduates are aware and mature; that they lead and how much they contribute. Having learned the hard way in my own disciplines. We push them to work together, support them, watch them support each other, and send them on their way. Then employers tell us how well they lead and how much they contribute. Having learned the hard way in my own career how much more a team can accomplish than individuals working alone, I would like to see this approach become the norm in education.

Perhaps most importantly, when I meet alumni, I see that they’re passionate about what they’re doing. They’re in jobs they want and that interest them. That would like to see this approach become the norm in education.

Perhaps most importantly, when I meet alumni, I see that they’re passionate about what they’re doing. They’re in jobs they want and that interest them. That has a lot to do with them as people, but it’s also the result of their coming out of this program excited and equipped to solve problems.

With so many alumni in just 12 pages, we can’t begin to fit everything into the print issue. So we’ve given you pieces and teasers and added a QR code (left and on back cover) that you can scan with your phone to see the full-length online companion version. Or you can simply go to TKTITKT.com to see it all now as an e-zine.

Zurich Visitors

The Bren School is pleased to present two Zurich Financial Services Distinguished Visitors on Climate Change during spring quarter 2015.

Charles Godfray is a faculty member in the Department of Zoology at Oxford University. A population biologist, he is interested in how the global food system will need to change and adapt to challenges, including climate change, in the 21st century. He has a particular interest in the concept of sustainable intensification and the relationship among food production, ecosystem services, and biodiversity. Dr. Godfray will be in residence during mid-April and will deliver his talk at Bren Hall on Wednesday, April 15, from 11:30-12:30.

Steve Polasky is a professor of ecological and environmental economics at the University of Minnesota and one of the leaders of the Natural Capital Project, which seeks to integrate the values of nature into all major decisions affecting environmental and human well-being. He will be in residence at the Bren School May 11-15 and will present his public talk at Bren Hall on Tuesday, May 12, from 11:30-12:30.
MORE SUPPORT FOR URBAN WATER

Researchers in Patricia Holden’s lab collect water samples for testing.

The Bren School has received a generous gift of $200,000 from Henry H. Wheeler, Jr. to continue his support of Bren professor Patricia Holden’s research on urban groundwater quality. The gift fortifies a prior donation that Wheeler made to the Bren School and Professor Holden in 2012.

Wheeler’s contribution parallels his own interest in urban water infrastructures stemming from decades of experience as a water-industry executive. He understands the important role science plays in tackling the problems embedded in urban water management, and he hopes that Holden’s research will “encourage informal, interdisciplinary collaborations with other institutions” as it addresses the issues surrounding pollutants and contaminants in urban water sources.

These gifts have “provided an incredible opportunity for us to pursue research innovation in urban water quality,” says Holden. “His most recent gift allows us to deepen and extend our research, building from results made possible by his original generous gift.”

As part of her recent work, Holden has developed a new program called the Urban Water Environment (UWE), which is intended to improve co-management in cities, as well as the quality of water, waste water, and storm water within these urban areas. “We are excited to extend our research evaluating how waste water infrastructure is affecting the quality of urban shallow groundwater,” Holden says.

This research is particularly important in having the potential to strengthen the science behind future management decisions. The Bren School is extremely grateful to Mr. Wheeler for his ongoing support of this important applied research.

FIRST BREN SCHOOL ALL-ALUMNI REUNION

For the first time since it opened, the Bren School of Environmental Science & Management is bringing together all of its alumni for the inaugural All-Alumni Reunion, to be held Thursday, April 23 – Saturday, April 25. The Bren School reached an exciting milestone this past June when our 1,000th graduate received her diploma, making this the perfect time for alumni to celebrate, reconnect, and get inspired to continue their leadership in solving today’s environmental problems.

THE WEEKEND’S EVENTS INCLUDE:

**Kick-off Street Fair-Themed Reception and Art Show** — Bren graduates, their guests, and current master’s and PhD candidates will come together for an evening of mingling, music, games, and artwork, while enjoying food and drinks from alumni-owned companies.

**Professional Development Training Session** — Geared toward generating connections, fostering leadership, and creating synergy among Bren alumni and the environmental community, this event will include a keynote speech by author, climber, filmmaker, and entrepreneur Majka Burhardt, plus working groups and a faculty panel.

**Class of 2015 Master’s Project Public Presentations and Reception** — Alumni will connect with this year’s graduating class and get a feel for the latest at the Bren School as second-year master’s students showcase their Group Projects and Eco-Entrepreneurship Projects April 24 at the Doubletree Hotel. This event is open to the public.

**Evening Mixer** — After the Master’s Project presentations, alumni will continue to connect and network as everyone gathers for a private event at Figueroa Mountain Brewing Co. in downtown Santa Barbara’s Funk Zone. The brew pub is owned and operated by alumni Jaime and Meighan Dietenhofer (both MESM 2002).
The talented, highly trained members of the ever-growing Bren School alumni community hold phenomenally diverse and interesting jobs across 6 continents, nearly 30 nations and 2 U.S. territories.

In the U.S., job opportunities have produced concentrations of Bren alumni in several locations, including the San Francisco Bay area, Southern California, and the U.S. East Coast.

As a leader in environmental innovation, California offers many professional opportunities for highly trained problem-solvers. The East Coast is also fertile ground for Bren graduates to find jobs where they can have a big impact, from our nation’s policy center in Washington, D.C., to New York, Boston, and other population centers. A number of alumni also live and work in rural areas, focusing on environmental challenges that are unique to those resource-rich locations.

In this issue of Bren News, we are able to highlight just a small percentage of our alumni and the various fields in which they work: corporate sustainability, consulting, government, education, research, non-governmental organizations, and entrepreneurship. These alumni share stories about what they do, why they love their jobs, and how they use what they learned at the Bren School in their professional daily lives. As impressive as this group is, there are more than a thousand others we’d still like to tell you about, so stay tuned.

The profiles begin on page 6. A longer version of each article can be found on the Bren website at WEB URL, or via the QR code on the back of this issue.
International Alumni

In addition to making an impact, Bren alumni have international reach, with some 60 (about 6 percent) of PhD and master’s graduates working in a wide variety of fields, positions, and locations around the world. The highest concentrations outside the U.S. are found in four nations: the United Kingdom, Australia, Japan, and Mexico. Several countries have two to four alumni — Norway, Switzerland, Canada, Chile, the Mariana Islands, France, and Germany — and a single graduate represents the Bren School in Argentina, Peru, South Africa, Saudi Arabia, Kenya, Malawi, Austria, Ireland, Italy, Portugal, Greece, Israel, India, Singapore, and Thailand.

Expat alumni work as professors, environmental ministry officers, postdoctoral scholars, consultants, project managers, environmental policy experts, entrepreneurs, research scientists, economists, and in corporate positions.

MESM alumnus Adam Knox (2013) lives on the Pacific Island of Guam, where he is coordinator of the Rapid Response Team formed as part of the island effort to eradicate the invasive brown tree snake. Recent Latin American Fisheries Fellow Matias Caillaux (MESM 2013) is a fisheries specialist for The Nature Conservancy in Lima, Peru. Carissa Klein (MESM 2006) is the lead researcher at the Ecology Centre and Spatial Ecology Lab at the University of Queensland, Australia, where she also earned her PhD. Clarice Wilson (MESM 2002) is Senior Coordinator for Policy & Interagency Affairs at UNEP in Kenya, Toshiyuki Yamasaki (MESM 2011) is Deputy Director at Japan’s Ministry of the Environment, and Amanda Nelson (MESM 2013) is Senior Editor in the Energy Technical division of IHS in Geneva, Switzerland.

That’s diversity — in both place and pursuit.
CORPORATE SUSTAINABILITY

Corporations have environmental impacts and can also lead positive change. Bren School alumni help to steer companies to sustainable practices.

Greening the Mouse

One thing common among Bren alumni who work in corporate sustainability is the variety in their daily “routine.” In nearly eight years at the Walt Disney Company, Erin Fisher (MESM 2007), Environmental Assessments Manager for the Corporate Environment and Conservation Group, has been no exception.

The Corporate Group works with Parks and Resorts, Media, Studio, and Consumer Products, Fisher explains: “It’s different every day. I can be talking about water usage on the log ride at Disneyland in one meeting and electricity usage on ESPN’s ‘College Game Day’ in the next, and then meeting with the makers of the latest Star Wars film to discuss the production’s carbon footprint.”

Solar Sales Star

Mike Casterline (MESM 2004) jokes that for some time he had a case of “career ADD.” He worked at restaurants and ski resorts, and in television production before enrolling at the Bren School, and he saw himself doing something heroic after graduating.

“I thought I was going to find myself between the harpoon and the whale, or out defending rhinoceroses in Africa,” he recalls. He thought about going into biological conservation work but says, “I couldn’t get a job sampling coyote scat in eastern Nevada.”

Ultimately, he says, “I wanted to have a family and be able to pay the rent while doing something I was passionate about. That’s what led me to selling solar.”

Smaller Vans Footprint

As Sustainability Manager for the footwear giant Vans, Kim Matsoukas (MESM 2006) has a lot of impact, largely as a result of her ability to communicate.

“Ninety percent of my job involves getting people on board with things,” she says. “You have to influence without directly controlling anything, so when you get a big win, it’s great.”

One such win came when the company began to incorporate BCI cotton — grown according to social and environmental guidelines — into the canvas used in Vans footwear.

“When we got that commitment addressing the biggest raw material in our supply chain, I couldn’t believe it,” she recalls. “I was thinking, ‘I’m actually making a difference.’”

PATIENCE AND PATAGONIA

Elissa Loughman (MESM 2005), Manager of Product Responsibility for Patagonia, came to the Bren School expecting to do marine conservation work for a government agency, but changed focus after an internship at the visionary outdoor company.

HELPING LEVI’S LEAD

As Sustainability Manager for Performance and Reporting at Levi Strauss & Co., Byron Thayer (MESM 2012) thinks a lot about the cotton used to make Levi’s denim. He describes it as “a water-intensive crop that makes up 95% of our fabrics.”

CONSCIENTIOUS INVESTOR

Thanks to his Bren coursework, says investment manager Josh Levine (MESM 2005), he is “able understand in detail what a company is doing from an environmental or social perspective,” and advise investors accordingly.

BRICK BY BRICK

“You come out of Bren well rounded,” says Jennifer DuBuisson, Senior Manager for Environmental Sustainability at LEGO. “You don’t get that with an MBA, which may give you only a peripheral overview of the environmental aspects of business.”
CONSULTING

Bren alumni thrive in the complex interdisciplinary terrain defined largely by environmental regulations.

Solar Power and the Superfund

“The project manager role is very interdisciplinary; you’re always working with engineers, subcontractors, legal teams, regulatory teams, finance, and utilities,” says Mark Weeks (MESM 2007). “You need to be able to speak a lot of different languages. That interdisciplinary focus was a big benefit of Bren.”

As Construction Phase Project Manager for the 10.82-megawatt, 46-acre Maywood Solar Project in Indianapolis, Weeks led a 100-person team that installed the first utility-scale solar “farm” ever built on a US EPA Superfund site.

The site had housed a factory where railroad ties were treated with creosote, a carcinogen, and the solar installation, built by the global energy conglomerate Hanwha Q. CELLS, had to be constructed without disturbing the soil to avoid releasing creosote into groundwater or inadvertently hauling it away. Miles of essential wires and cables, which normally would be buried in trenches, had to be suspended on metal trays, and workers had to avoid kicking up contaminated dust.

Then, with the completion date approaching, the 2014 Polar Vortex brought sub-zero temperatures. “It was uncomfortably cold,” says Weeks.

Assessing Risk Worldwide

As a Principal Consultant for the firm Environmental Resources Management (ERM), London-based Linda Zwick (MESM 2000) relies on her Bren education in her work with mergers and acquisitions, primarily in the oil and gas industry, advising on transactions that can be valued at tens of billions of dollars. Over the past 15 years, Zwick has found collaboration, communication, and the broad perspective gained through Bren’s interdisciplinary MESM curriculum to be critically important in her role as a consulting professional.

“Reiterative writing and editing, and learning how to work with other people have been fundamental to my career and to my company,” says Zwick, who is responsible for assigning financial value to the risks and liabilities associated with the mergers and acquisitions on which she advises. “We’re successful and get great results when we bring the best people together to collaborate on a project.”

“There Has to Be a Solution”

“Consultants can get stuck looking at things through the same lens over and over — the lens of the norm,” says Chris Minton (MESM 2002), Vice President at the environmental engineering and consulting firm Larry Walker Associates (LWA). “They can get used to things working a certain way and may not see a solution to a problem. Part of what I picked up from the Bren School was the expectation that we would go out in the world and solve problems and not get stuck. So when I get in those situations, I have this feeling that there has to be a solution. It requires taking a step back and doing the research to understand the rationale behind the law or the regulation and the science that gets utilized and thinking critically about solutions that address our clients’ needs and are also acceptable to the regulators.”
Government plays a big role in supporting sustainability. How does environmentally oriented government service look? It looks like these alumni.

**FEDERAL**

**The Enforcer**

Benjamin Carr (MESM 2010) recalls that when he worked in environmental consulting, he had no problem "putting myself in the shoes of the regulated entity and seeing where their concerns were." He understood the search for balance between the business motive and the regulatory imperative. But in the end, he says, "I felt better about following the rules to a 'T.' I related to the heart of the regulation and knew I belonged on the enforcement side."

He found his niche as a San Francisco-based Special Agent in the U.S. Environmental Protection Agency's Criminal Investigation Division.

**STATE**

**Capitol Ideas**

In January, Ashley Conrad-Saydah (MESM 2008), Deputy Secretary for Climate Policy at the California EPA, was able to contribute to Governor Jerry Brown’s inaugural address. The environment figured prominently in the speech, which the governor delivered to the state legislature on January 5.

**LOCAL**

**Local Connection**

“Ten to twelve years ago, people were concerned about the environment; recycling and composting were on the radar,” says Joe Yahner (MESM 2000), acting Environmental Services Manager for the City of Ventura. “But that awareness has grown quite a bit. Now there’s a culture of valuing the environment, whether it’s open space or simple day-to-day things like recycling or watering the lawn less. We’ve seen a gradual transition to where these issues are becoming the norm; it’s just something people do. It’s awesome to see.”

**FEDERAL**

These days, NASA isn’t only a space agency; it’s also a landlord. At the Ames Research Center in Moffett Field, California, Hugo Hoffman (MESM 2012) works with businesses that have a relevant research focus to set up their operations at Moffett Field.

**STATE**

Among the top issues for California Democratic Assemblymember Das Williams (MESM 2005) are education, drought and water conservation, natural resources, and preventing possible contamination of ground water from oil extraction.

**STATE**

For the People and the State of California

John Everett (MESM 2005) vividly remembers the thrill of his first filing as a Deputy Attorney General in the Environment Section of the Attorney General’s Office in San Diego. "I filed the brief and got to write ‘the people of the State of California,’” he says. “And I thought, is this really me? Am I really writing this on behalf of the people? It was such a good feeling.”

Everett continues to find great satisfaction enforcing California’s environmental laws.

**LOCAL**

A year ago, California Governor Jerry Brown appointed Bren alumnus Tyson Eckerle (MESM 2009) as California’s first Zero Emissions Vehicle (ZEV) Infrastructure Project Manager. He leads the rollout of a hundred fueling stations for fuel-cell vehicles in California.

As city manager of a small coastal city, Jamie Goldstein (MESM 2000) says, “Everything is always put in this Bren context, focusing on the true cost of an action and strategizing on how best to get there given the political, legal, and fiscal constraints.”
Toward Increased Ocean Protection

When Sarah Abramson Sikich (MESM 2005) began working at Heal the Bay in Santa Monica nearly a decade ago, less than one percent of Southern California’s coast had some level of environmental protection. Now, about fifteen percent is protected. “That’s something I’m incredibly proud of, because I know that having these marine protected areas in place is going to benefit generations to come,” she says. “Without the experience I had at Bren, I would have been less well prepared to be part of the long and difficult negotiations and advocacy required to establish these underwater parks.”

EDUCATION, RESEARCH, NGOs

They work all over the world, in every area of environmental management. They’re not only on the cutting edge; they’re sharpening it.

Water and the World Wildlife Fund

“My job requires a lot of collaboration, and Bren totally set me up for success in that,” says Lindsay Bass (MESM 2010), Manager for Corporate Water Stewardship at World Wildlife Fund. “In my Group Project, I was working not only with my team, but also with a client — Patagonia — that had worldwide operations. We had to figure out how to talk with and incentivize its suppliers to give us the information we needed to do our project. That really helped open my eyes to the level of coordination necessary to develop solutions for these problems.”

Greening Stanford

Covering 8,180 acres and home to 35,000 faculty, students, and staff; 700 buildings; 49 miles of roads; 88 miles of water mains; and its own power plant and high-voltage distribution system, Stanford University and its ambitious sustainability agenda might not seem “very localized” to anyone but the school’s Sustainability Manager, Fahmida Ahmed (MESM 2006). That’s because she has something to compare it with in her role as current Chairman of the Board for the Association for Sustainability in Higher Education, a national consortium for sharing best practices among universities.

REDD Planet

As “one of the few people who thinks much about nature at a development-economics think tank,” Jonah Busch (PhD 2008), a Research Fellow at the Center for Global Development in Washington, D.C., finds himself introducing his economist colleagues to concepts familiar to every Bren student and important to international development. “I’ve found myself being the first bearer of the news that, say, preserving forests can reduce malaria; they had no idea.” But once they know, says Busch, they’re receptive to the concept.

Research Computing and Brain Science

Rajendra (Raj) Bose (PhD 2004) came to the Bren School with bachelor’s and master’s degrees in engineering, experience working in geographical information systems (GIS) and environmental consulting, and the sense that “exposure to science and policy at Bren would be meaningful, and I could combine these areas with a deeper understanding of data management and computation.” At the time, he says, “Not many PhD geography programs would accommodate that. They didn’t offer the mix of fields possible at the Bren School.”

People Power at Lawrence Berkeley

“Technology will get you only so far on your sustainability path,” says Erin Claybaugh (MESM 2007), Sustainability Project Manager at Lawrence Berkeley National Laboratory. “At a certain point, you need people to do their part.” For that, Claybaugh uses her Bren experience.

Sustainable Seafood in Maine

“Increasingly, and especially with our generation, people are looking for the added value, and that value is sustainability,” says James Benson (MESM 2013), Sustainable Seafood Project Manager for the Gulf of Maine Research Institute.

Combatting Forest Loss

“In places like Brazil, ranching is inefficient, and by improving certain practices, ranchers can increase their production on the same footprint, for greater profits with no new forest loss,” says Erin Madeira (MESM 2008), Senior Advisor for Climate Change at The Nature Conservancy.

To read the complete version of these articles, use the QR code on the back cover or go to: URL TO COME
ENTREPRENEURS
They dream so they can do. They innovate every day. They take risks and start businesses. And when eco-entrepreneurs profit, the planet does, too.

MAKING BEER GREEN
“Growing up, you say, ‘I like this or that,’ but when you actually find what you really love, you can’t explain it. You want to wake up and bust my a—, I can make it.”

The speaker is Jaime Dietenhofer (MESM 2002), the man behind Figueroa Mountain Brewery, a growing family of wildly successful craft breweries, including one in Buellton and another in Santa Barbara’s burgeoning Funk Zone.

Dietenhofer entered the Bren School thinking of pursuing economics and land-use planning and worked in the latter for a time after graduating. But then, as sometimes happens to people on the way to their career, he found himself moving into a whole different sphere. First he became a partner in a successful startup business providing green solutions to garage storage. He sold that company and now applies the same skills in statistics and regression analysis that he picked up at the Bren School to run his breweries.

Dietenhofer has remained close to the Bren School and has supported many events held there, so it may not be surprising that he is trying to make his breweries the greenest in the industry.

A $75K BOOST FOR BIOCHAR
Every new business can use a financial boost. Char-born recently received one to the tune of $75,000, their award for winning the 2014 Barrett Foundation Business Concept Challenge. Some 27 teams entered, and 8 were selected for the final round of the national competition, which is sponsored by former Intel CEO Craig R. Barrett and the National Forest Foundation.

RIDING THE WIND
In 2008 Matt Riley (MESM 2003) and a colleague at Clipper Wind Power, Derrick Harding, opened Infinity Wind just before the economic crisis swept the nation.

They survived and are now “as stable as anyone in the renewable energy industry can be,” Riley says with a laugh.

Their portfolio includes two projects in Kansas — one generates 167 Mw and the other 104 Mw – together representing $450 million of investment by the parties that purchased the project. A third, 74-Mw, site was recently completed in Nebraska, and a 250-Mw project under way in New Mexico will bring the company’s total generating capacity to 3.2 million Mw hours annually, more than the City of Santa Barbara used in 2011.

The key question for any solar project, says Riley, is always, If you build it, will utilities come to buy the electricity?

SELLING FISH THE SUSTAINABLE WAY
Things have moved quickly for Norah Eddy and Laura Johnson since developing a model for their business, Salty Girl Seafood, as the capstone of their participation in the Bren School Eco-Entrepreneurship (Eco-E) Focus.

They brought on Bren School classmate Gina Auriemma as chief information officer and earned three prizes worth a total of $12,500 at the 2014 TMP New Venture Competition. Since graduation, they have incorporated and been featured in Forbes magazine and other electronic, print, and radio outlets.

CHASING VAPORS
As one of the first doctoral students to graduate from the Bren School, Mark Kram (PhD 2002) was thinking like an entrepreneur long before entrepreneurship became part of the Bren curriculum. After graduating, he created a company, Groundswell Technologies, Inc., which sells web-based software that provides real-time visualization of environmental data, particularly data gathered by sensors and related to underground contaminants, water supplies, air quality, and oceanographic applications.

Recently, Kram has been offering his expertise in an area that seems poised for regulatory change: the dynamics of toxic subsurface vapors associated with contaminant release sites. His testing has shown that the concentration of such vapors fluctuates, and he believes that those changes result from shifts in barometric pressure.
Mountain MESM
On Sunday, March 1, Bren School alumnus Justin Lichter (MESM 2013) and his partner in adventure, Shawn Forry, became the first to through-hike (and ski and snowshoe) the Pacific Crest Trail in winter.

The partners had covered 2,650 miles in 131 days, starting in British Columbia and finishing near the Mexican border. Only two other people are known to have attempted the feat, a husband-and-wife team that perished in the attempt.

An article on the Outside Magazine website after the partners completed their journey quoted Pacific Crest Trail Association representative Jack Haskel as saying, “What Shawn and Justin have done is really remarkable. The outdoor skill and planning involved in such a feat push them into the upper echelon of long-distance hikers.”

Recent Donors
The Bren School would like to thank the following for their recent gifts of support.

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Marion Wittmann (PhD; MESM 2004), now works as a research assistant professor in the Biology Department at the University of Nevada, Reno, and continues to work on invasive species issues in Lake Tahoe, Lake Mead, and other aquatic ecosystems in the Sierra Nevada and the state of Nevada. She returned from Indiana in March 2014 and married Christopher Jerde in April.

2009
Heather Coleman (PhD) is currently with the National Academy of Sciences in Washington, D.C., as a fellow in the Christine Mirzayan Science & Technology Policy Graduate Fellowship Program. She is working on restoration in the Gulf of Mexico.

For more alumni news online, use the QR code on the back cover of this issue, or go to www...
The Alumni Issue

In this special issue of Bren News, we profile some of the Bren School’s more than 1,000 alumni: who they are, what they do, and how it makes a difference and gives them satisfaction.

Where in the World? 4

Bren alumni are currently working in nearly thirty nations and in two U.S territories. Wherever they are, they are providing leadership in multiple areas of environmental focus.

Corporate Sustainability 6

Business is changing. Consumers are more concerned about the environmental and social impacts of product supply chains. Bren alumni work at major companies on the forefront of this enormously impactful evolution.

Consulting 7

Regulations affect companies, governments, and individuals alike, and Bren alumni who work as consultants call on every element of their multidisciplinary education to help clients navigate the complexities of the regulatory world.

Government 8

Alumni in this sector are a remarkable group, working for government offices and agencies from the local to the federal level. Whether appointed, elected, or selected from hundreds of applicants, they make a difference every day.

Education, Research, NGOs 9

These alumni are not just on the cutting edge of sustainability; they’re sharpening it by bringing broad-based knowledge, interdisciplinary understanding, and fresh perspectives to D.C. think tanks, NGOs, university sustainability offices, and more.

Entrepreneurs 10

Bren School entrepreneurs are discovering new ways of turning the profit motive to environmental benefit. Combining their hunger for independence with a touch of the maverick spirit and a steadfast commitment to the environment, they are creating exciting new ventures in the spirit of doing well by doing good.

The Bren School is looking for inspired environmental problem-solvers.

Do you know a professional who wants to take his or her career to the next level, someone who wants to have a greater impact by qualifying for a higher-level job or a broader range of jobs? If so, let us introduce them to the Bren School. You can start by sharing this issue, which demonstrates the value of a Bren School degree.

Our friendly admissions staff is ready to guide prospective students through the admissions process and support them in preparing a polished application. We are also happy to arrange for applicants to visit the school and speak personally about it with students and faculty.

Learn more at www.bren.ucsb.edu. Contact the Bren School admissions staff at admissions@bren.ucsb.edu or 805-893-7611.

"After visiting the Bren School and speaking with the admissions staff and faculty, there was no question which program I would choose. I knew the Bren School was the place for me."

— Lara (Polansky) Buluç, MESM 2009
Sustainable Operations and Climate Change Coordinator, USDA Forest Service