THE FUTURE OF ZOOS AND AQUARIUMS IN THE 21ST CENTURY

D. KEITH WINSTEN
Executive Director
Brevard Zoo

Monday, December 4, 2017  11:00 – 12:00
Bren Hall 1414

“Keith Winsten is one of the leading lights in the international zoo community. A dynamic and engaging speaker, he has been at the forefront in reshaping zoos for the 21st-century. His presentation will provide an insider’s insights into the pressures zoos and aquariums face today, as well as the innovative strategies creating new ways for the public to engage firsthand with wildlife and environmental issues.”
— Jim Salzman, Bren School Faculty Host

ABSTRACT Zoos and aquariums are studies in juxtaposition. They are mission-based institutions that are powered by leisure dollars. They serve local community audiences but deal with global conservation issues. Visitors are drawn by the authenticity of the animals they house but are concerned about the ethics of managing wildlife in controlled settings. Come learn how successful modern zoos and aquariums have to balance all of these needs, while always putting animal wellness on the top of the priority list.

BIO D. Keith Winsten has served as the Executive Director of the Brevard Zoo in Melbourne, Florida, since 2004. Mr. Winsten has over 25 years experience in non-profit administration, communications and environmental education. He has worked at nature centers in New York and Massachusetts and at zoos in Rhode Island and Chicago. His work in conservation education and exhibit development has won numerous national awards, and he has helped develop professional training programs in the United States, Brazil and China. He is professionally active in the Association of Zoos and Aquariums, where he chaired the Conservation Education Committee and served as a board member.

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